

# 360 VIRTUAL TOUR CO

## START CREATING.

DIGITAL TWINS · PHOTOGRAPHY · DRONE · 360 VIRTUAL TOURS

START PROJECT

We're delighted to welcome **360 Virtual Tour Co** as one of the latest members of the **CTO Chapter**.

We spoke with Global Scanning Director, **Simon Sadek**, to learn more about the company.

"360 Virtual Tour Co. is a UK-based company operating globally, specialising in asset digitisation, 360/3D virtual tours, digital twins, photography and videography content, and aerial drone flight operations.

We are certified by Google at the highest level and responsible for photographing, marketing, and developing virtual tours for Google Street View and Google Maps worldwide.

We serve many industries across the engineering and construction world, airports, government, luxury hotels, retail,

and tourism boards, to transform the built world into immersive 360 experiences.

Combining cutting-edge technology such as augmented reality, high resolution 360 imagery and virtual reality, our mission is to help businesses and tourism boards to embrace digitalisation through innovative solutions, staying ahead in an increasingly digital world."

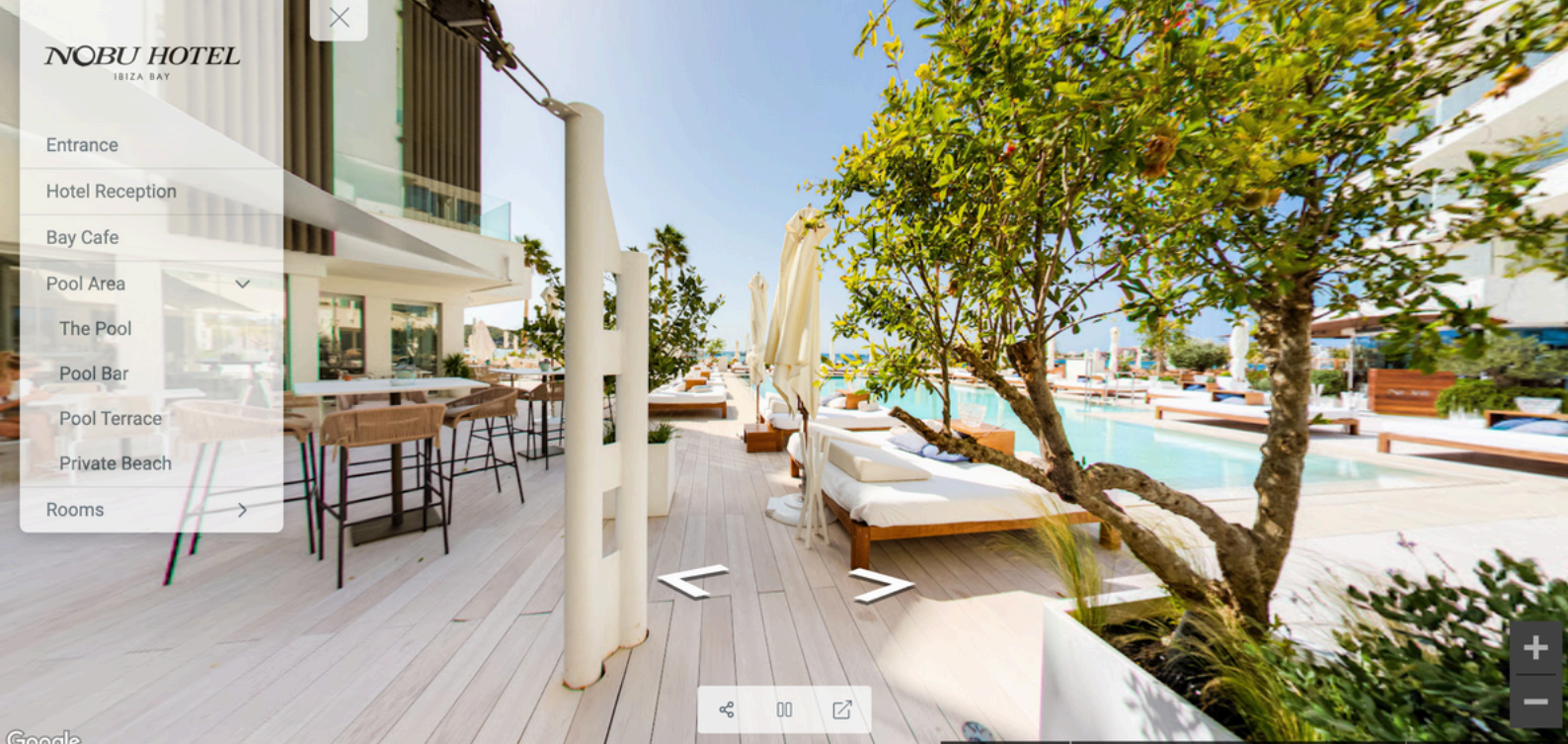
**Highlight your Caribbean products/services that represent the flagship offerings of your company. Outline the main objectives and key markets you focus on. What can you offer to members?**

At 360 Virtual Tour Co, our flagship offering for the Caribbean market includes the creation of immersive and interactive 360-degree virtual tours (either at ground and/or

aerial level), and the ability to add AR and VR functionalities. These high-quality, interactive virtual tours are designed to showcase properties, hotels, resorts and cultural sites, allowing businesses to provide a unique, virtual experience to potential clients, guests, or partners.

Our services will help Caribbean businesses engage global audiences, enhancing both their online presence and customer experience, with our core objectives to enhance online visibility, drive online engagement, boost sales bookings and footfall to the area.

We will happily provide CTO Chapter members exclusive discounts and consultation services to digitise their spaces and see a quick return on investment.



**Share with us what makes you stand out. What do you want your fellow members to be aware of? Highlight any recent awards or significant achievements. Are there any upcoming projects in the pipeline?**

Our company has been listed on a number of global research reports around Virtual Tourism and Virtual Tour market outcome for the next 5 year 2030 outlook as innovators in the space.

We are in talks with one of London's biggest airports to completely digitise the airport space, and create immersive experiences to improve the passenger experience, as well as indoor navigation in such a large space.

We have also digitised the exclusive Harrods shopping centre in London, and the Ibiza island's 10 heritage sites, which generated over 2million online views and impressions, a 38% increase in direct bookings and a regional footfall increase of over 50%. A few other interesting projects in the pipeline coming up too.

**What are your top three goals you aim to achieve through your CTO Chapter membership?**

- Network with all members and share our knowledge on the digital space.
- Help the Caribbean lead the way in tourism digitisation.
- By the end of Q1 2025, would love to be able to digitise and showcase a Caribbean space to the CTO Chapter community with all the digitisation tools available.