



Caribbean Month Calendar 2017



Company	Events/Activity	Dates	Venue & Location / Online & Social Media	Activity type
Caribbean Tourism Organization	Online Competition For a chance to win a 7-night all-inclusive stay for two people at St James's Club & Villas, Antigua	1-30 September	Online www.caribbean.co.uk	Consumer
Caribbean Tourism Organization	Caribbean Travel Guru Incentive	1-30 September	Caribbean Travel Guru www.caribbeantravelguru.com	Consumer
Caribbean Tourism Organization	Love Caribbean Special Offers Campaign	1-30 September	Online - Promoted on the website, social media, CTO customer database	Consumer
Elite Island Resorts	50 free nights to give away to travel agents who make bookings to any of Elite Island Resorts hotel. For Further information email Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	EIR to plant 50 coconut trees – name your tree! For Further information email Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade/Consumer
Elite Island Resorts	50 Colour Me Calm to give away. For Further information email Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	50 Ultra Sun suncream to give away. For further information email Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade

CARIBBEAN TOURISM ORGANIZATION: 22 THE QUADRANT | RICHMOND | SURREY | TW9 1BP | UNITED KINGDOM
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Elite Island Resorts	50 random travel agent visits.	1-30 September	UK	Trade
Elite Island Resorts	Claim your £50 marketing voucher – win £1000! For further information email: Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	WIN 50 days in an Elite branded car! For further information email: Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	WIN 50 days in the Elite Mercedes! For further information email: Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	50 Elite Island Resorts pull up banners to give away. For further information email: Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	50 Golden Envelopes - One contains a prize! For further information email: Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	50 crazy pictures with consumers with the Elite Pink Panther Jeep. For Further information email Jaymey@resorts-marketing.co.uk #ElitePinkPantherUK	1-30 September	UK	Consumer



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Elite Island Resorts	50 selfies competition – first 50 selfies sent in by travel agents will be entered to win a prize! For further information email: Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	50 Elite experts to be crowned. For further information email: Jaymey@resorts-marketing.co.uk	1-30 September	UK	Trade
Elite Island Resorts	50 Elite Goody Bags to give away!	1-30 September	UK	Trade
Escape Marketing	Agents competition to win free accommodation stays <ul style="list-style-type: none"> • Book an Escape Marketing property in September for a chance to win free stays! • Book Bougainvillea Beach Resort or Sugar Bay Barbados and win 6 night stay (3 nights at each) • Book Butterfly Beach Hotel and win 7 night stay • Book Travellers Palm or Halcyon Palm to win a 7 night stay For more information email info@escapemarketing.net	1-30 September	UK	Trade



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Blue Waters - Resort & Spa Antigua	Launching of a 'win a wedding' competition on Social Media for the chance to win a 3 night All Inclusive stay for 2 plus a full wedding package with lots of inclusions	1-30 September	Social Media	Consumer
Bahamas Tourist Office	Giving Away National Geographic Traveller Festival tickets worth £150 on social media.	September	Social Media	Consumer
Belize Tourism Board	Extra digital and Social Media advertising campaign	1-30 September	Online	Trade
Belize Tourism Board	OTA campaign with Odigeo	September	Online	Trade
Belize Tourism Board	Tour operator Co-op support. Trade are welcome to submit marketing campaigns to the Belize Tourism Board for up to 50% financial support. Subject to approval of specific campaigns	September		Trade
Grenada Tourism Authority	My Booking Rewards Campaign to win Grenadian goodies	1-30 September	Online	Trade
Caribbean Tourism Organization	Participating at Barrhead Travel Worldwide Holiday Exhibition	2 September	Glasgow, Scotland	Consumer
AM Resorts	Summer Vibes Tour	4 September	Spinningfields Square, Manchester	Trade
Barbados Tourism Marketing Inc.	Sports Tour Operator Fam Trip	3-8 September		Trade



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Barbados Tourism Marketing Inc.	Attending the Travel Bulletin Awards	4 September	London	Trade
AM resorts	Summer Vibes Tour	6 September	The Podium, Cabot Circus, Bristol	Trade
Barbados Tourism Marketing Inc.	Attending the Gordon Greenidge Gala Evening.	7 September	London	Trade
AM resorts	Summer Vibes Tour	7 September	Westquay Esplanade, (near Wahaca), Southampton	Trade
Barbados Tourism Marketing Inc.	Wedding & Romance Fam Trip	10-16 September		Trade
AM resorts	Summer Vibes Tour	12 September	Ship Street, (off North Street), Brighton	Trade



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Caribbean Tourism Organization	<p>Manchester Roadshow</p> <p>CTO roadshow partners include: Selling Travel (Media Sponsor), British Airways (Prize Sponsor), Ocean Terrace Inn (Prize Sponsor), Bahamas Tourist Office, Barbados Tourism Marketing Inc, Cayman Islands Dept. of Tourism, Cuba Holidays, Discover Dominica Authority, Grenada Board of Tourism, My Booking Rewards, Nassau Paradise Island Promotion Board, Rex Resorts, Saint Lucia Tourist Board, Sandals & Beaches Resorts, Tobago Division of Tourism and Turks and Caicos Tourist Board.</p>	13 September	The Castlefield Rooms, Manchester	Trade
Antigua & Barbuda	Training Event	13 September	London	Trade
Caribbean Tourism Organization	<p>Peterborough Roadshow</p> <p>CTO roadshow partners include: Selling Travel (Media Sponsor), British Airways (Prize Sponsor), Ocean Terrace Inn (Prize Sponsor), Bahamas Tourist Office, Barbados Tourism Marketing Inc, Cayman Islands Dept. of Tourism, Cuba Holidays, Grenada Board of Tourism, My Booking Rewards, Nassau Paradise Island Promotion Board, Rex Resorts, Sandals & Beaches Resorts, Tobago Division of Tourism and Turks and Caicos Tourist Board.</p>	14 September	The Bull Hotel, Peterborough	Trade
Barbados Tourism Marketing Inc.	Attending the Caribtours Gala Dinner	14 September	London	Trade



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Travel Weekly	Caribbean Special Themed issue	14 September	Travel Weekly Magazine	Trade
Jamaica Tourist Board	Attending the Travel Weekly Northern Ball	14 September	Manchester	Trade
AM resorts	Summer Vibes Tour	14 September	The Arc Shopping Centre, Bury St Edmonds	Trade
Bahamas Tourist Office	Southampton Boat Show	15-17 September	Mayflower Park, Southampton	Consumer
The British Virgin Islands Tourist Board & Film Commission	Southampton Boat Show	15 - 17 September	Mayflower Park, Southampton	Consumer
AM resorts	Summer Vibes Tour	16 September	Westfield White City, W12 7GA (near Debenhams) London	Trade
Bahamas Tourist Office	National Geographic Traveller Festival	17 September	The Brewery, London EC1	Consumer
Saint Lucia Tourist Board	MICE Event	19 September	London	Trade
Caribbean Tourism Organization	UK Chapter Networking Event	20 September	Holiday Inn London – Kensington High Street, Wrights Lane, W8 5SP	Trade
Saint Lucia Tourist Board	Saint Lucia Showcase	21- 22 September	De Vere Wokefield Estate, Reading	Trade
Grenada Tourism Authority	Participating the National Wedding Show Olympia	23-24 September	London	Trade

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Barbados Tourism Marketing Inc.	Participating at ANTOR, Meet the Media Event	25 September	London	Trade
Jamaica Tourist Board	Jamaica Luxury Dinner for top luxury sellers	26 September	London	Trade
Travel Weekly	Travel Weekly Roadshow	26 September	Bristol	Trade
Caribbean Tourism Organization	CTO Twitter Chat	27 September	Online- Twitter	Consumer
Travel Weekly	Travel Weekly Roadshow	27 September	Clapham Junction	Trade
Travel Weekly	Travel Weekly Roadshow	28 September	De Cuba Norwich	Trade
Jamaica Tourist Board	Jamaica Travel Market 2017 Destination update and training session	28-29 September	Luton Hoo, Golf and Spa Hotel	Trade
Barbados Tourism Marketing Inc.	West Indies v. England ODI Hospitality Event.	29 September	Southampton	Trade & Media